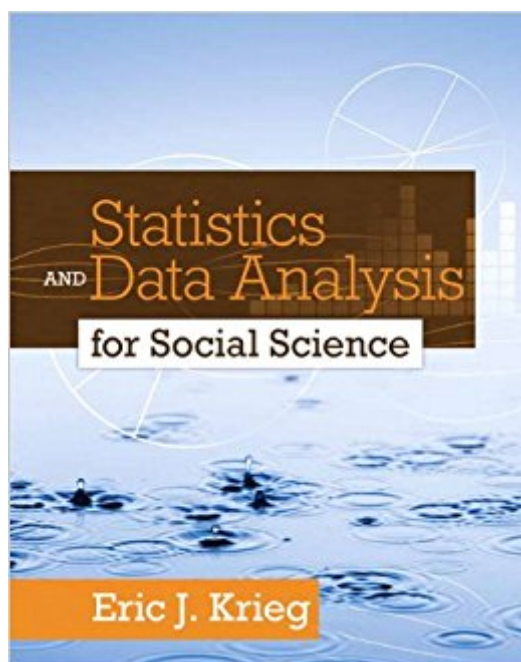


The book was found

Statistics And Data Analysis For Social Science



Synopsis

For a one-semester, undergraduate introductory course in social statistics. Statistical tools for understanding the social world. This first edition text seeks to answer the question, universally asked by the social science student, "Why statistics?" The author introduces only those statistical concepts that are necessary to understand, interpret, and present social science research. All concepts are introduced in the context of a social science application, and strong emphasis is placed on demonstrating what data "looks like," as opposed to giving theoretical explanations. Complexity of calculations is reduced to those elements necessary for understanding the statistical concept. Optional technology use is paired with the core elements of the course, making this text a pragmatic and engaging introduction to the practice of social statistics. Note: MySearchLab does not come automatically packaged with this text. To purchase MySearchLab, please visit: www.mysearchlab.com or you can purchase a ValuePack of the text + MySearchLab with Pearson eText (at no additional cost). ValuePack ISBN-10: 0205863655 / ValuePack ISBN-13: 9780205863655

Book Information

Paperback: 416 pages

Publisher: Pearson; 1 edition (March 4, 2011)

Language: English

ISBN-10: 0205728278

ISBN-13: 978-0205728275

Product Dimensions: 8.1 x 0.7 x 10 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 3 customer reviews

Best Sellers Rank: #143,779 in Books (See Top 100 in Books) #136 in Books > Politics & Social Sciences > Philosophy > Social Philosophy #399 in Books > Politics & Social Sciences > Social Sciences > Research #624 in Books > Textbooks > Science & Mathematics > Mathematics > Statistics

Customer Reviews

Thank you to our reviewers! Michael Abel, Brigham Young University, Idaho Dusten Hollist, University of Montana, Missoula Veena Kulkarni, Arkansas State University Shannon Monnat, University of Nevada, Las Vegas Christopher Sedalmaier, University of New Haven Nancy Shields, University of Missouri, St. Louis Berna Torr, California State University, Fresno Bethany Van Vleet,

Arizona State University Junming Wang, University of Memphis Aaryn Ward, Louisiana State University Loretta Winters, California State University, Northridge Joseph Whitmeyer, University of North Carolina, Charlotte "The 'Now You Try It' feature is very fundamental, helpful, and effective." Junmin Wang, University of Memphis "The writing style is appropriate for an entry level course. The topics are covered in a way that is not overly technical. The author does a nice job of intergrating and talking about the examples and figures." Dusten Hollist, The University of Montana-Missoula "The strength is the focus on calculation and a good set of topics." Joseph Whitmeyer, University of North Carolina-Charlotte

Introduces only those statistical concepts that are necessary to understand, interpret, and present social science research Complexity of calculations are reduced to those elements necessary for understanding the concept All concepts are introduced in the context of a social science application; text regularly answers the question, "Why statistics?" Interspersed practice questions (with answers) provide incremental checks of student understanding Graphical presentation and emphasis on what data "looks like" takes the place of theoretical explanations Friendly, conversational writing style, and open, workbook-like design reduce anxiety Pedagogy features to help with student learning: Now You Try It exercises: After a statistical concept is introduced, the student is given a few practice exercises to reinforce understanding. Answers to these exercises are provided at the end of the chapter. Uses/Misuses: Encourages students to be informed consumers of statistical information, by giving real examples of how statistics can inform or deceive. Eye on the Applied: Takes an important concept from the chapter and provides a case study example. Integrating Technology boxes: Shows how statistical software can be used to analyze and display data. Step-by-step instruction for SPSS will be provided in a supplementary technology manual.

The book was well written and informative.

Informative

I hate statistics but it was required for my class so i needed the book. It came on time but I still haven't read it

[Download to continue reading...](#)

Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data Book 1) Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6) Big Data For Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business - Data Analytics Book, Series 2 Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Statistics for People Who (Think They) Hate Statistics (Salkind, Statistics for People Who(Think They Hate Statistics(Without CD)) Statistics and Data Analysis for Social Science Statistics and Data Analysis for Financial Engineering: with R examples (Springer Texts in Statistics) Statistics, Data Mining, and Machine Learning in Astronomy: A Practical Python Guide for the Analysis of Survey Data (Princeton Series in Modern Observational Astronomy) Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analysis. Get Your Business Intelligence Right - Accelerate Growth and Close More Sales (Data Analytics Book Series) Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data Data Analytics and Python Programming: 2 Bundle Manuscript: Beginners Guide to Learn Data Analytics, Predictive Analytics and Data Science with Python Programming Adventures in Social Research: Data Analysis Using IBM® SPSS® Statistics Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking Using IBM® SPSS® Statistics for Research Methods and Social Science Statistics Computational Statistics Handbook with MATLAB, Third Edition (Chapman & Hall/CRC Computer Science & Data Analysis) Data Analysis and Signal Processing in Chromatography, Volume 21 (Data Handling in Science and Technology) Analytics: Data Science, Data Analysis and Predictive Analytics for Business Discovering Knowledge in Data: An Introduction to Data Mining (Wiley Series on Methods and Applications in Data Mining) Statistics and Data Analysis for Microarrays Using R and Bioconductor, Second Edition (Chapman & Hall/CRC Mathematical and Computational Biology)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

